



NATIONAL INDEPENDENT TALENT ORGANIZATION

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NITO NEWSLETTER – May 16, 2023

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Official Live Nation Platinum & Dynamic Ticket Pricing Guidelines

As part of NITO's ongoing conversations with Live Nation on behalf of our members, we endeavor to share important updates and information as it becomes available.

NITO members can read and download a pdf of the current Platinum and Dynamically priced ticket guidelines [here](#). They were distributed to all Live Nation promoters in the U.S. on April 14, 2023, and apply to all Live Nation-promoted concerts regardless of who owns or operates the venue.

Please only distribute this information to your staff and do not make this information available to others or to the general public. Look for more updates in the coming days and weeks.

SVOG May Update From the SBA

- Email reminders are being sent related to Expense Report Due dates. If a grantee has received this message and has already submitted their Expense Report, they should check that there is no outstanding Action Item in their portal. If no Action Item is due, they can disregard the message.
- If any grantees are having communication issues with their Grants Management Specialist, please let us know.

management specialist, please let us know.

- There is still time to participate in the evaluation survey that was sent out. If you received a survey, the SVOG team would definitely appreciate the feedback.
- A new technical assistance video for closeout is available: [Completing the SF-425 Action Item](#).

Fix The Tix, Board Elections, NIVA Conference & More

- NITO has joined the [Fix The Tix](#) coalition, and we are urging artists to [sign on](#). Please share this with your roster.
- Want to serve on the NITO Board? Elections are this summer for ten seats, including two new manager seats, and eight members up for re-election. If you are interested in running, contact the Nomination Committee: Eric Dimenstein eric@groundcontroltouring.com and Jack Randall jack@thekurlandagency.com, no later than May 30th.
- The Brad Simon Organization, Powerline Entertainment, and North Star Artists have added their names to those supporting the [NITO Ticketing Platform](#), bringing the total number of signatories to 49. Who is going to be number 50?
- Join us at the NIVA Conference in Washington, D.C., July 10 - 12, including a members-only NITO meetup from 10 AM to Noon on Tuesday, July 11th. Register [here](#) and use the discount code NIVALOVESNITO for the lowest price.
- Want your company featured on NITO's socials? Contact NITO Board member Jon Grau at jon@thisismanagement.net.
- Log in to the [Member Portal](#) on the NITO website for a list of Member Benefits & Discounts.
- Stay up to date with touring news and discussions on the [NITO Private Member Facebook Group](#).

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